JULIE D. LANZILLO, ED.D

Greater Philadelphia Region
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SUMMARY

Accomplished professional with a passion for sport business, marketing, entrepreneurism, and higher education with a winning combination of work, life, and teaching experience. Consistent track record of building effective business relationships that have resulted in the growth of diverse organizations. Experienced teacher and mentor whose ability to develop and nurture her own learning and development is exceeded only by her ability to cultivate the talent of lifelong learning and professional growth in others.

EDUCATION

Wilmington University — New Castle, DE
Ed.D. Organizational Leadership & Innovation — 2010

- Dissertation Title: "The attitudes of minor league baseball fans and team administrators toward the use of promotions"

Temple University — Philadelphia, PA
M.Ed. Sports & Recreation Administration — 2003

- Recipient of Dean's Certificate of Excellence

University of North Carolina — Chapel Hill, NC
B.A. Psychology — 1991

HIGHER EDUCATION ADMINSTRATION EXPERIENCE

Neumann University – Aston, PA (July 2025-present)

- Associate Dean, School of Business
- Program Director: B.S. Sport Management / M.S. Sport Business (July 2016-Present)

TEACHING EXPERIENCE

Neumann University – Aston, PA (August 2014-present)

- Full Professor, Sport Management / Sport Business (July 2024-Present)
- Associate Professor, Sport Management / Sport Business (2019-2024)
- Assistant Professor, Sport Management / Sport Business (2014-2019)

Wilmington University – New Castle, DE (May 2011-July 2023)

- Adjunct Faculty: Doctoral programs (Higher Education Leadership and Organizational Leadership, Learning and Innovation)
- Dissertation Committee Chair and Member
- Field advisor for doctoral students
- Served on Organizational Leadership, Learning and Innovation and Business Computers Division advisory boards
- Doctoral program admissions interviewer
- Thorough integration of technology across traditional, online and hybrid teaching formats

Neumann University – Aston, PA (2003-2013)

- Adjunct faculty member in the Division of Business & Information Management
- Taught master's level courses in Sports Management Curriculum (Research Methods)
- Served on Business Advisory Council

Temple University – Philadelphia, PA (2002-2010)

- Adjunct Professor in The School of Tourism & Hospitality Management/Fox School of Business
- Taught undergraduate and graduate courses in Sports & Recreation Marketing and Athletic Governance

Camden County College – Cherry Hill, NJ (2003)
Union County College – Cranford, NJ (2004)
Montgomery County Community College – Blue Bell, PA (2003-2006)
Developed course curriculum for certificate program in Sports Management at various Community Colleges. Taught courses in sports business, management, marketing, event and facility management as well as workshops on how to obtain a college athletic scholarship.

INDUSTRY WORK EXPERIENCE

1994 – PRESENT: PRESIDENT & CEO, InfoSport, Inc. (Media, PA)

Founder, owner and president of sports marketing, communication, and management company. Responsible for conception and implementation of a multitude of projects, including but not limited to:

INFOSPORT PROFESSIONAL SOCCER COMBINES:

- Conceived, developed and built the largest independent professional soccer scouting combine in the world from 2001-2017.
- Coordinated all event management including the marketing, recruitment of athletes, hiring of staff, sponsorship negotiations and activation, facilities, transportation, equipment, catering, hotels, and insurance.
- Actively pursued media event coverage and facilitated media exposure for clients in their hometowns.
- InfoSport's Pro Soccer Combines, since 2001, have become the pre-eminent global event for aspiring professional soccer players, with hundreds of participants going on to play at the professional level around the world.
- Built a strong social media content ecosystem, aiding in the marketing of hundreds of professional soccer players with teams around the globe.

2015 – PRESENT: OWNER & VP, MARKETING, Pairings Cigar Bar (Media, Pennsylvania)

- Conceptualized and opened the first cigar bar in Delaware County, PA.
- Responsible for all communication channels (CRM management, social platforms, email, and print).
- Built and manage an integrative e-commerce platform to offer the Pairings experience globally.
- Manage all relationships with vendors, manufacturers, and external partners.
- Execute all annual events and built extensive partnerships with local organizations for sponsor activation, digital marketing, and customer relations.

2004 – 2014: DIRECTOR OF PARKS, RECREATION & INFORMATION SERVICES, Worcester Township (Montgomery County, Pennsylvania)

- Led the park and recreation department, including all full time and seasonal staff, responsible for all official township electronic communications, development and implementation of policies and procedures for department.
- Responsible for annual department operating budget in excess of $1 million.
- Orchestrated all township recreational programming demonstrating a consistent increase in participation rates and revenues each year. Recorded a 600% increase in revenue over the last three years and consistently operated within budgetary confines.

- Presided over the scheduling and maintenance of over 200 acres of parkland and open space.
- Successfully wrote grants to support parkland development, capital improvements and renovations.
- Defined and executed a comprehensive social media campaign for the municipality, including web site redesign, database management to segment population and assist in marketing, and interactive presence on Facebook and Twitter.

2007- 2011: PRESIDENT & PARTNER, Winning Ways East, Inc. (Worcester, PA)

- Founding partner, owner and operator of sports marketing and event management company.
- Oversaw the marketing and event operations for basketball leagues, camps, and clinics in Eastern Pennsylvania.
- Successfully negotiated strategic partnerships with equipment manufacturers, facility owners, municipalities, and other key partners.
- Developed the largest youth summer outdoor basketball league in Montgomery County, PA.

1994-95: NFL DRAFT PLAYER NEGOTIATION CONSULTANT – SA-GE COLLECTIBLES (Lake Elsinore, CA)

- Hired as consultant to oversee the contract negotiations with 50 NFL Draft prospects for trading card rights and autographs.
- Delivered all contracts and autographed memorabilia under budget and within strict time constraints.

1994-95: BRAND MANAGER - THE SCOREBOARD (Cherry Hill, NJ)

- Oversaw all NASCAR trading card product lines/brands.
- Responsible for product creation, budget assignments and adherence, production deadlines and supervised the responsibilities of all departments for final product (design, production, art, operations, editorial, sales, customer service, fulfillment).
- Led field reps in their duties to handle licensing agreements, secure photos, autographs, necessary approvals, and other commitments from over 100 NASCAR drivers, owners, agents, managers and support personnel under contract with the company.

1992-93: EXECUTIVE EDITOR - SPECTRUM SPORTS COMMUNICATIONS (St. Petersburg, FL)

- Responsible for daily operations of sports publishing company with 90-year-old history.
- Rebranded and redesigned the long-established product line (The Baseball Bluebook) and successfully launched the Football Green Book, Hockey Black Book and Basketball Red Book.
- Created and cultivated markets with NFL, NHL, MLB, MiLB, NCAA and international sports organizations.
- Streamlined production and deadline schedules, editing, layout, advertising solicitation, marketing strategies and implementation, trade show appearances and strategic alliances with complementing organizations.

1991-92: ASSISTANT EDITOR - BASEBALL AMERICA (Durham, NC)

- Secured all photos and responsible for placement and presentation in bimonthly newspaper, and all content of annual publications: The Baseball America Almanac and The Baseball America Directory.

PRESENTATIONS

Lanzillo, J. & Keller, R. (January, 2025). *Addressing Morale in Modern Higher Education: Does Happy Hour Equal Happy Faculty?* To be presented at the Commission on Sport Management Accreditation (COSMA) Annual Conference, Las Vegas, NV.

George, J. (Interviewer) & Lanzillo, J. (Interviewee). (2024). *Crunch Time: Bringing a women's pro sports team to Philly should be a slam dunk. So, when will it happen?* https://www.bizjournals.com/philadelphia/news/2024/06/27/women-pro-sports-teams-wnba-expansion.html

Leon, M. (Interviewer) & Lanzillo, J. (Interviewee). (2023). *From Title IX to NIL: a new age in women's sports* [Interview Transcript]. Retrieved from KYW News Radio site: https://www.audacy.com/kywnewsradio/news/local/are-we-witnessing-a-new-age-in-womens-sports

Lanzillo, J. (2023) *How to Create a Successful Internship Program.* 2023 Pennsylvania State Athletic Directors Association (PSADA) Conference, Hershey, PA (March 22, 2023)

Lanzillo, J. (2023) *Who Wants to Work in Sports?* 2023 College and Career Fair, School Lane Charter School, Bensalem, PA (March 17, 2023).

Lanzillo, J. (2023) *Leveraging LinkedIn to start your career prep NOW.* 2023 College and Career Fair, School Lane Charter School, Bensalem, PA (March 17, 2023).

Lanzillo, J. *Preparing Students for Post-Pandemic Employment Opportunities: Experiential Learning in Sport Tourism.* Presented at the Commission on Sport Management Accreditation (COSMA) Annual Conference, Tampa, FL (February 2023)

Lanzillo, J. *Building a Career Focused Community: Taking our teaching outside of the classroom.* Presented at the Commission on Sport Management Accreditation (COSMA) Annual Conference, Tampa, FL (February 2023)

Lanzillo, J., Milstein, S. & Damon, Z. (2022) *Athletic Conference Considerations for Adding New Sports Post-Covid.* College Sport Research Institute (CSRI) Annual Conference. Columbia, SC.

Lanzillo, J. & McDonald, S. (2022). *When Worlds Collide: The Stories and Lessons From Intern TV*. 15th Summit on Communication and Sport, International Association for Communication and Sport (IACS). Philadelphia, PA

Trail, G. T., Aicher, T. J., Sweeney, K., Naylor, M., Johnston, M., Alfaro-Barrantes, P., Lanzillo, J., Triantafyllidis, S., O'Reilly, N., Jamaat, K., Choi, W., Braunstein-Minkove, J. R., Kim, A., Dees, W., & Bang, H. (2020). *Engaging Partners and Managing a Large-Scale Research Project*. North American Society of Sport Management Conference. San Diego, CA.

Nemo, L. (Interviewer) & Lanzillo, J. (Interviewee). (2020). *Empty Stadiums Are Boring. Here's How Sports Teams Hope They Can Keep Fans Interested From Home.* [Interview Transcript]. Retrieved from Discover Magazine site: https://www.discovermagazine.com/mind/empty-stadiums-are-boring-heres-how-sports-teams-hope-they-can-keep-fans?

Lanzillo, J. (2018) *Blending Academics and Practitioners: A Dedicated Approach to Sport Industry Relations.* Presented at the Commission on Sport Management Accreditation (COSMA) Annual Conference, Jacksonville, FL.

George, J. (Interviewer) & Lanzillo, J. (Interviewee). (2018). *Flying High: Will Super Bowl win boost the value of the Philadelphia Eagles* [Interview transcript]. Retrieved from Philadelphia

Business Journal Web site: https://www.bizjournals.com/philadelphia/news/2018/02/05/flying-high-will-super-bowl-win-boost-the-value-of.html

Bernardo, R. (Interviewer) & Lanzillo, J. (Interviewee). (2017). *2017's Best Cities for Hockey Fans* [Interview Transcript]. Retrieved from Wallethub Web site: https://wallethub.com/edu/best-worst-cities-for-hockey-fans/13283/#julie-d-lanzillo

Burgee, L., Lanzillo, J. & Mezzy, C. (April 2017) *Blending Academics and Practitioners: Utilizing a Business Advisory Council for MS Sport Business Program Redesign.* Alliance for Sport Business (ASB) Conference. Philadelphia, PA.

Burgee, L., Lanzillo, J. & Mezzy, C. (February 2017) *Blending Academics and Practitioners: Utilizing a Business Advisory Council for Curriculum Review and Redesign.* Commission on Sport Management Accreditation (COSMA) Annual Conference. Tampa, FL.

Lanzillo, J. (November 2016) *The Senior Seminar Sport Management Experience*. 2016 NCAAHPERD-SM Annual Conference. Winston-Salem, NC.

Lanzillo, J. (February 2016) *The Senior Seminar Experience: Incorporating Leadership in Sport Management Education*. Commission on Sport Management Accreditation (COSMA) Annual Conference. Tampa, FL.

Lanzillo, J. & James, J. (February 2016) *Perceived Importance and Value of Sport Management Professional Association Membership by Higher Education Faculty*. Commission on Sport Management Accreditation (COSMA) Annual Conference. Tampa, FL

Lanzillo, J. (May 11, 2015) *NUSEM 460 Associates/A REAL Senior Seminar Experience*. Neumann University Faculty Development Day. Aston, PA.

Lanzillo, J. (April 29, 2015) *What's Your Story? Storytelling as a Powerful Marketing and Branding Tool*. National Association of Sports Commissions Annual Event Symposium. Milwaukee, WI.

Lanzillo, J. (March 24, 2015) *Successful Relationships with Sports Leagues in Your Parks*. 66th Annual State Conference of the Pennsylvania Recreation & Park Society. Lancaster, PA.

Stewart, M., Lanzillo, J. & Pent, A. (March 8, 2015) *Student Engagement using Social Media in Communication and Sport*. 8th Summit on Communication and Sport, International Association for Communication and Sport (IACS). Charlotte, NC.

Pent, A., Lanzillo, J. & Stewart, M. (February 13, 2015) *Incorporating Social Media in Sport Management Education: Promoting Professional Development, Community-Building and Best Practices*. Commission on Sport Management Accreditation (COSMA) Annual Conference. Philadelphia, PA.

Lanzillo, J. (November, 2014) *Finance in Park and Recreation Agencies*. Neumann University. Aston, PA.

Lanzillo, J. (March, 2014) *Creating a Culturally Responsive Classroom*. Wilmington University. New Castle, DE.

Lanzillo, J. (April, 2009) *Moderator: Administrative Decision-Making in Contemporary Collegiate Athletics.* Temple University. Philadelphia, PA.

Lanzillo, J. (2008) *Planning Instruction for Adult Learners*. Wilmington University. New Castle, DE.

Lanzillo, J. (2003) *How Sport Management Theory Applies to InfoSport, Inc.* California University of PA Sport Management Conference. California, PA.

Lanzillo, J. (2003) *From Startup to Success.* Temple University League for Entrepreneurial Women. Philadelphia, PA.

PUBLICATIONS

Current Research or Writing in Progress:

Trail, G. T., Lanzillo, J., & Aicher, T. (in review). Can marketer-controlled brand associations mitigate the impact of internal constraints on team fandom? Submitted to International Journal of Sports Marketing and Sponsorship. In review.

Trail, G. T., Minkove, J., Kim, A., Triantafyllidis, S., Naylor, M., Aicher, T., Alfaro-Barrantes, P., Lanzillo, J., Choi, W., Sweeney, K., Dees, W., & Bang, H. (in progress). Testing the Revised Structural Model of Sport Consumer Behavior. To be submitted to the Journal of Sport Management.

Published:

Milstein, S., Lanzillo, J., & Damon, Z. (2023). Athletic Conference Consideration for Adding New Sports Post-COVID. *Journal of Intercollegiate Sport*, 16(2), 205–230.

Milstein, S. & Lanzillo, J. (2019). Exploring the process & procedures of adding a sport to NCAA Division I programs. Chapel Hill, NC: Center for Research in Intercollegiate Athletics.

Stewart, M.C. & Lanzillo, J.D. (2018). Incorporating Social Media into Sport Management Education: Implementation strategies for teaching engagement and professional development*. International Journal of Digital Literacy and Digital Competence (9)*2, 50-61.

Lanzillo, J. & Stewart, M. (2017). Engaging fans on social media in US minor league soccer: A content analysis of consumer promotion on Facebook, Twitter and Instagram. *Journal of Digital & Social Media Marketing, 5*(1), 96-109.

Lanzillo, J. D. (2015). Governance and Policy in Sport Organizations, 3rd Edition. *Journal Of Sport Management, 29*(5), 588-589.

Lanzillo, J.D. (2015). Research Methods for Sport Management, *International Journal of Sport Communication, 8*(4), 526-527. doi:10.1123/IJSC.2015-0101

Lanzillo, J. D. (2015). National Association of Sports Commissions. In M. Dodds and J.T. Reese, Jr., General (Eds.), Sports Leadership: A Concise Reference Guide. Santa Barbara, CA: Mission Bell Media.

Lanzillo, J. D. (2015). Organizational culture. In M. Dodds and J. T. Reese, Jr., General (Eds.), Sports Leadership: A Concise Reference Guide. Santa Barbara, CA: Mission Bell Media.

Lanzillo, J. D. (2015). Research methods in sports leadership. In M. Dodds and J.T. Reese, Jr., General (Eds.), Sports Leadership: A Concise Reference Guide. Santa Barbara, CA: Mission Bell Media.

Lanzillo, J.D. (2012, August). [Review of the book Research Methods for Leisure, Recreation and Tourism, by E. Sirakaya-Turk, M. Uysal, W. Hammitt & J.J. Vaske (Eds.)] *Sport Management Review, vol. 15, 3.* doi:10.1016/j.smr.2012.02.006

GRADUATE RESEARCH ADVISING

Completed 2024:

Dissertation Chair, Karen Beckett, *Understanding the Influence of Communication by Higher Education Institution Leadership on Front Line Staff's Acceptance of an ERP Implementation*, November, 2024, Northeastern University.

Completed 2023:

Dissertation Chair, Juliana Ciccarelli, *LGBTQ+ Training in a Northeastern United States Public Secondary School: Teacher and Staff Sense-Making of LGBTQ+ Student Identities*, November, 2023, Neumann University.

Dissertation Chair, Sarah Johnson, Predicting *Catholic School Teacher Retention from Stress, Wellbeing, and Spirituality in Eastern Pennsylvania*, June, 2023, Neumann University.

Dissertation Chair, Andrew Atzert, *An Interpretive Phenomenological Analysis of Cultural Intelligence on Global Virtual Teams*, March, 2023, Northeastern University.

Dissertation Chair, Rachel Stunzi, *A Descriptive Case Study of Paraprofessional Perceptions of Preparedness to Support Students with Disabilities and Collaborate with Supervising Teachers*, February, 2023, Neumann University.

Dissertation Chair, Denis Quirk, *The Influence of Trauma Informed Professional Development: Southeastern PA Public School Teacher Beliefs and Behaviors*, February, 2023, Neumann University.

Completed 2022:

Dissertation Chair, Danyale Hawkins, *The Secret Sauce for Rapid Organizational Disruption: A Case Study of Millennial Leadership & Multigenerational Followership in Dynamic Relationships*, March, 2022, Northeastern University.

Dissertation Chair, Cherie Comeau, *A Narrative Exploration of Leadership Skill Development and Transfer Based on Athletic Participation*, March, 2022, Northeastern University.

Completed 2021:

Dissertation Chair, Barbara Davis, *Effect of Gender and Location of Superintendents on their Use of Twitter Chats*, September, 2021, Neumann University.

Dissertation Chair, Matt Gionta, *An Examination of the Factors Behind College Choice for Division III Student-Athletes*, August, 2021, Neumann University.

Dissertation Chair, Stephen Strosser, *The Association between Parents' Beliefs About Youth Sport Specialization and their Children's Specialization Status*, July, 2021, Wilmington University.

Dissertation Chair, Domonique Carter, *Combatting the Superhero Persona: Graduated Collegiate Athletes Perception of the Impact of Help Seeking Behaviors on their Academic Success*, June 2021, Wilmington University.

Dissertation Committee Member, Nicole Coady, *A Qualitative Evaluation of Prison Educational Programs in Delaware: Perceptions of Adult Male Returning Citizens*, June, 2021, Wilmington University.

Dissertation Chair, Francine Marz, *The Career Pathways, Aspirations, Challenges and Opportunities of Mid-Level Female Community College Administrators in Pennsylvania*, March 2021, Wilmington University.

Dissertation Committee Member, Kurt Doan, *Community College Practices Regarding the Collection of LGBTQ+ Student Information*, January, 2021, Wilmington University.

Completed 2020:

Dissertation Chair, Kimberlynn R. Reeves, *Reentry Simulation Awareness Exercise:*

Its Impact on Key Stakeholders and the Process of Reintegration of Former Offenders, March, 2020, Wilmington University.

Completed 2019:

Dissertation Chair, Sharon B. Udy-Janczuk, *Nurse Leader Seeks to Understand, then to be Understood*, December 2019, Wilmington University.

Completed 2018:

Dissertation Committee Member, Debra D. Bromley, *Human Resources Leadership: Storytelling and Theater Arts Training*, March, 2018, Wilmington University.

Dissertation Chair, Julia Davis, *A Study of K-12 Teachers' Perceptions of Teacher Self-Efficacy in Relation to Instruction of 21st Century Skills*, February, 2018, Neumann University

Completed 2017:

Dissertation Committee Member, Abi Bakare, *Developing a Succession Planning Process Model for the City of Philadelphia*, November 2017, Wilmington University.

Dissertation Chair, Jesse Phillips, *Understanding Leadership Development Amongst The Athletic Administration and Student Athletes at a Division II Institution in North East Region of the United States: A Qualitative Case Study Approach*, August 2017, Wilmington University.

Dissertation Committee Member, Tammy Hilliard-Thompson, *Evaluation of the Coatesville Youth Initiative's ServiceCorps*, April 2017, Wilmington University

Completed 2016:

Dissertation Committee Member, Raymond J. Carr, *The Effectiveness of Training on Pre-attack Behaviors of Active Shooters for Non-Law Enforcement Personnel*, October 2016, Wilmington University

Dissertation Committee Member, Allan R. Zaback, *Factors That Influence Motivational Differences Among Public Service Employees,* October 2016, Wilmington University.

Dissertation Chair, George Cooper, *The Growing Population of Students with Autism: The Preparedness of Mid-Atlantic Colleges and Universities,* September 2016, Wilmington University.

Dissertation Committee Member, John R. McCloskey, Jr., *Football: A Case Study Analysis of the Effects on the Campus Climate of Adding Football at NCAA Division III Institutions,* August 2016, Wilmington University.

Dissertation Chair, Suzanne Zigo, *Teachers' Perceptions of Digital Game-Based Learning as a Pertinent Instructional Method,* March 2016, Wilmington University.

Dissertation Committee Member, Kimberly Goode, *Employee Perception of Ethical Behavior of the Leadership within a Nonprofit Organization,* March 2016, Wilmington University.

Dissertation Committee Member, Carlyn Payton, *A Case Study of COLA's Successful Employee Engagement Methods,* April 2016, Wilmington University.

Dissertation Chair, Michael Kaufmann, *Relationships between technology fluency and student perceptions of the blended learning classroom environment,* April 2016, Wilmington University.

Completed 2015:

Dissertation Committee Member, Monica Curry, *A Case Study Analysis of Reframing Organizational Culture through Storytelling,* December 2015, Wilmington University.

Dissertation Chair, Catherine Briggs, *Thriving as a Community College Student: A Repeated Cross-Sectional Study on Student Involvement, Academic Performance and Persistence,* September 2015, Wilmington University.

Dissertation Chair, Edward Pallas, *The Relationship between Emotional Intelligence and Leadership Style Among Police Supervisors*, October 2015, Wilmington University.

Dissertation Chair, Montoya Bass, *Coping with Competitive Sports Stressors: An Exploratory Study of Gender Differences among 4-10-Year-Olds in Baseball and Softball,* May 2015, Wilmington University.

Dissertation Committee Member, Neysa R. Smith, *Evaluation of the College Readiness Scholars Institute (CRSI): A High School to College Dual Enrollment Program,* May 2015, Wilmington University

Dissertation Chair, Shavonne Braithwaite, The Role of Religiosity among Employees of Faith-Based Organizations: A Comparative Analysis, May 2015, Wilmington University.

Dissertation Committee Member, Michelle Shaivitz, *Prisoner Reentry: Making Ex-prisoners into Citizens: Creating an Inmate Reentry Program in a Local Jail Setting, Implications for Outreach, External Service, and Recidivism; The Impact of Employing a Recidivism Associate on Successful Community Reintegration*, February 2015, Wilmington University.

Completed 2014:

Dissertation Chair, Traci Grier, *Coming Home: Analysis of the Reintegration Experiences of Ex-Offenders*, November 2014, Wilmington University.

Dissertation Chair, Chavon Dottin, *MSW graduate programs: Admissions of students with criminal background and its implications for Field Directors,* November 2014, Wilmington University.

Dissertation Committee Member, Laura Bruno, *Investigating a Community-Wide Physical Activity Program for Females*, July 2014, Wilmington University.

Dissertation Committee Member, Melvinia Harris, *Off-Label Drug Use in Pediatric Patients: The Public's Perspective*, September 2014, Wilmington University.

Dissertation Committee Member, Christina Savich, *An Evaluation of Delaware's Statewide Policy Change to Combat Cyberbullying*, November 2014, Wilmington University.

Dissertation Committee Member, Kayandra Morgan, *Employee Engagement: The Relationship Between Perceived Management Effectiveness and Employee Engagement*, May 2014, Wilmington University

Dissertation Committee Member, Jason L. James, Jr., *The Perceived Importance-Effectiveness Gap of Workplace Learning Professionals' Assessment of Attributes, Skills, and Knowledge*, May 2014, Wilmington University

Dissertation Committee Member, Christine Miles, *The Diffusion of Edcamp: A 21st Century Innovation in Educator Professional Development*, May 2014, Wilmington University

RESEARCH SERVICE

Manuscript Review, International Journal of Sport Management (September, 2023).

Abstract Review, Committee on Sport Management Accreditation (COSMA) Annual Conference (2023).

Abstract Review, International Association for Communication and Sport (IACS) 11th Annual Summit, (2018)

Manuscript Review, Sport Management Education Journal (July, 2017).

Abstract Review, International Association for Communication and Sport (IACS) 10th Annual Summit (2017).

Conference Host and Planner, Perspectives on Sport and Inspiration (PSI) (October, 2016).

Abstract Review, Committee on Sport Management Accreditation (COSMA) Annual Conference (2016).

Abstract Review, North American Society for Sport Management (NASSM) Annual Conference (2016).

Call for Proposals Committee, Committee on Sport Management Accreditation (COSMA) Annual Conference (2016).

Manuscript Review, International Journal of Sport Communication (September, 2015).

Manuscript Review, International Communication Association Annual Conference, Sports Communication Group (2015).

UNIVERSITY SERVICE (SELECTED ITEMS)

Neumann University – Aston, PA (August 2014-present)

- Faculty Athletics Representative (January 2025-Present)
- President, Faculty Senate (July 2023-June 2024)
- President-Elect, Faculty Senate (July 2022-June 2023)
- Treasurer, Faculty Senate (January 2019-June 2022)
- Chair, Graduate Council (2019-2022)
- Member, Innovation Team (2021-present)
- Member, Graduate Council (July 2015-present)
- Member, Core Curriculum Committee (2014-2017)
- Member, Learning Outcomes Assessment Committee (2017-2021)
- Member, University Marketing Task Force (2015-2016)
- Member, Business Advisory Council (August 2014-present)
- Member, Institutional Review Board (IRB) (2019-present)
- Member, Institute for Sport, Spirituality & Character Development Advisory Council (2015-2021)
- Sport Careers Club Advisor (2015-Present)
- Neumann Women in Sport Business Club Advisor (March 2023-present)
- Oversee student advising for 100-plus active undergraduate and graduate students
- Graduate Internship and Capstone supervisor
- Developed multiple curriculum revisions for undergraduate Sport Management and graduate Sport Business programs
- Sponsored trip to SINC Conference (Washington, DC) for 12 students (February, 2022)

- Sponsored trips to College Sport Sales Championship in Atlanta for students (2022, 2023, 2024 and 2025)
- Sponsored trip to PSADA Conference (Hershey, PA) for 1 student (March, 2023)
- Coordinated COSMA Accreditation with campus constituencies (2015-2017)
- Dissertation Committee Chair and Member (Educational Leadership Program)

Loras College – Dubuque, IA (April 2021)
- External Consultant, BS in Sport Management, Program Review

College of St. Elizabeth – Morristown, NJ (December 2016)
- External Consultant, BS in Sport Management and Marketing, NJ President's Council AIC Program Review

Northampton Community College – Bethlehem, PA (December 2017-2021)
- External Consultant, AA in Sport Management, Program Review and Redesign

COMMUNITY AND BOARD SERVICE

PHILADELPHIA UNION (MLS CLUB) FOUNDATION – Chester, PA
Board of Directors, March 2022-Present
Chair of iAM Committee, January 2024-Present

PENNSYLVANIA STATE ATHLETIC DIRECTORS' ASSOCIATION (PSADA) – Media, PA
Executive Council and Sports Management Liaison, July 2021-Present

THE SISTERS OF ST. FRANCIS FOUNDATION OF THE SISTERS OF ST. FRANCIS OF PHILADELPHIA – Aston, PA
Board Trustee, July 2023-Present

HEDGEROW THEATRE – Rose Valley, PA
Board of Directors, Executive Committee (Secretary), April 2014-April 2017

ACCESS SPORTS EXPERIENCES – Philadelphia, PA
Board of Directors, November 2014-present

CAMP RAINBOW – Montgomery County, PA
Board of Directors, March 2016-May 2017

HONORS, AWARDS & AFFILIATIONS

THE CHARLES R. & MARY F. LINDBACK FOUNDATION AWARD FOR DISTINGUISHED TEACHING
- 2023 Recipient at Neumann University
- Since 1961, the foundation has been recognizing outstanding faculty members at colleges and universities

ACCREDITATION COUNCIL FOR BUSINESS SCHOOLS AND PROGRAMS (ACBSP)
- 2021 Recipient of Excellence in Teaching Award – Baccalaureate/Graduate Degree (International Region 2 of 11)

NATIONAL RECREATION & PARK ASSOCIATION (NRPA)
- 2011 graduate of the 2-year NRPA National Director's School program
- Member, 2008 – present
- **CERTIFIED PARK & RECREATION PROFESSIONAL**
  - Member of NRPA-sanctioned group, 2010-2014

TEMPLE UNIVERSITY DEAN'S CERTIFICATE OF EXCELLENCE
Awarded by the Fox School of Business and the School of Tourism and Hospitality Management to graduate students with a cumulative GPA of 3.75 or higher

ED SNIDER FOUNDATION SCHOLARSHIP, 2002 RECIPIENT

Presented at Third Annual Temple University Economics of Sports Conference. Awarded by the Fox School of Business and the School of Tourism and Hospitality Management to a graduate student in the Sports & Recreation Administration program who is academically qualified, with outstanding leadership qualities and a demonstrated commitment to the sports/recreation industry and the larger community.

TEMPLE 501 ADMINISTRATION CORPORATION BARRY KRATZ MVP, 2001 RECIPIENT

Voted on by peers and presented to the member of the Temple 501 Sports/Recreation Administration Class.

SPORTSNETWORK.COM

Named to Advisory Board of the Division I-AA College Football Awards

COMMISSION ON SPORT MANAGEMENT ACCREDITATION (COSMA)

Individual Member, 2014 – present

NORTH AMERICAN SOCIETY FOR SPORT MANAGEMENT (NASSM)

Member, 2002 – present

INTERNATIONAL ASSOCIATION FOR COMMUNICATION & SPORT (IACS)

Member, 2014 – present

PENNSYLVANIA RECREATION & PARK SOCIETY (PRPS)

Member, 2004 – 2015

NATIONAL RECREATION & PARK ASSOCIATION (NRPA)

Member, 2009 – 2015